



Aaron Johnson

Founder, Owner, CEO

Oasis Fresh Markets &
Oasis Fresh Foundation

EDUCATION

B.S. in Business Administration | University of Tulsa

BIOGRAPHY

Before Oasis opened in 2021, North Tulsa, near Historic Greenwood's Black Wall Street district, had been labeled a 'food desert' for over 14 years. AJ became passionate about contributing to long term health for residents in underserved communities when he learned that the life expectancy was 11 years shorter than other parts of Tulsa. Now his vision to create an Oasis in the middle of a food desert has become a reality.

STATEMENT OF INTEREST

Oasis exists to eradicate food deserts by providing fresh and healthy access to all. Oasis Fresh Market aims to change the narrative of America's underserved populations by bringing grocery innovation to food deserts across the nation. Oasis offers vital resources to families and connects them with local assistance programs that will exponentially increase their livelihoods. AJ is honored to build bridges for customers, community residents, and employees with valuable resources to improve health and wellness from a holistic lens. "The word Oasis means refuge, safe place, shelter," AJ says. "We offer more than just groceries. We're equipping people for life!"

ORGANIZATION: Oasis Fresh (Markets & Foundation)

Oasis exists to eradicate food deserts by providing fresh and healthy access to all, as well as offer wrap around services such as rental assistance, financial literacy, clinical care, and workforce development to our community. All non-profit initiatives are funded by various grants and donations. Without this support, our work would not be possible. You can find out more by visiting this website: <https://www.oasisfreshmarkets.net/>.



CONTACT INFORMATION

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